

CYCLE TOURISM IN ONTARIO IS GROWING...

Are you interested in attracting more cycle tourists to your location?

**The Parry Sound Area Active Transportation Committee,
Explorers' Edge & the Ontario By Bike Network
invite you to learn more at the upcoming**

Ontario By Bike Workshop Parry Sound



The free informative workshop will:

- Explain how welcoming cyclists can provide an economic boost to your business or organization
- Describe cyclist tourists and what they want
- Highlight local and regional cycle touring routes, services, and events
- Provide marketing and networking opportunities for businesses and organizations
- Detail how to join, at no cost, the Ontario By Bike Network as a certified bicycle friendly business and help cyclists find you

Who should attend?

- The workshop is open to accommodations, food services, campgrounds, attractions, business areas and cycling-related businesses and organizations interested in cycle tourism

October 22nd, 2014

6pm-8pm

**Canadore College - 1 College Drive,
Parry Sound, Ontario**

To register and for more information visit:

ontariobybikeworkshop-parrysound.eventbrite.ca

www.OntarioByBike.ca | 1-866-701-2774

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