

# **Explorers' Edge Transacting Committee Draft - Terms of Reference**

## **1. THE ROLE OF EXPLORERS' EDGE TRANSACTING COMMITTEE**

The Explorers' Edge (EE) Transacting Committee is established by the Board of Directors to solicit input, recommendations and feedback on initiatives that are implemented to track transactions between consumers and operators. The committee's input will help EE advance programs that increase operator packages.

## **2. RESPONSIBILITIES OF COMMITTEE MEMBERS**

- Review proposed transacting initiatives and make recommendations.
- Identify applicable tactics to be used to develop partnerships between operators.
- Evaluate the performance of Explorers' Edge transacting programs such as the Jack Rabbit Referral System and Fuel and Fun programs.

## **3. MEETINGS**

- Quarterly meetings with locations (webinars), dates and times decided by majority of the Transacting Committee
- Meetings will be Chaired by a member of the Explorers' Edge Board of Directors

## **4. COMPOSITION OF THE COMMITTEE (Maximum 8 Members)**

- A Committee Chair who is a member of the Explorers' Edge Board of Directors (1)
- At least two members of the Explorers' Edge Board of Directors in addition to the Chair (2)
- A maximum of 5 additional members, including regional tourism stakeholders and industry experts. (5)

## **5. TERM OF THE COMMITTEE**

- Committee members will serve a maximum term of 4 years