



**EXPLORERS'
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Marketing Committee Meeting

Tuesday October 18, 2016

1pm – 3pm

Georgian College 111 Wellington St, Bracebridge, ON P1L 1E2

Marketing Committee Agenda

- Welcome & Introductions
- Round Table – What you are doing as it relates to marketing? What's working?
- Marketing Presentation – overall strategy / RTO evolution / current results (Peter Coish)
- Additional Programs – mobile tours, partnership, transacting (James Murphy)
- US / UK Strategy (Kate Monk)
- Round Table – Wearing your regional hat, what should be happening in this region and ideas for the board of directors.
- Adjourn

For those attending online:

- <https://global.gotomeeting.com/join/754924637>
- Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.
- Dial +1 (571) 317-3112
- Access Code: 754-924-637
- Audio PIN: Shown after joining the meeting
- Meeting ID: 754-924-637