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MEDIA RELEASE

For Immediate Release

Commercial Air Service Into Muskoka Airport One Step Closer with Hiring of Aviation Experts InterVISTAS selected to help navigate airport readiness.

(February 16, 2016, Bracebridge, Ontario)....The effort to establish commercial flights into the Muskoka Airport to foster tourism growth and economic development moved forward with the hiring this week of InterVISTAS by project partners RTO12 and the District of Muskoka to help these organizations obtain aviation security screening designation at the airport.

“This is the first step in making the dream of having passenger airlines land in our region a reality,” said James Murphy, executive director of RTO12, the regional tourism organization also known as Explorers’ Edge.

“After a thorough vetting of responses to our Request for Services that was posted this past January, we are very pleased to announce that InterVISTAS has been selected to determine what is needed to meet Transport Canada and Canadian Air Transport Security Authority (CATSA) requirements, and to ultimately get these planes here. Without Transport Canada and CATSA’s blessing, the project can’t happen, so we are relying on the industry experts at InterVISTAS to help us achieve this mandatory airport readiness.”

InterVISTAS was selected for many reasons, added Murphy, including the company’s consultant work with Transport Canada and CATSA, and their similar work with a coalition of Tourism Jasper, Edson Airport and surrounding communities.

“The District of Muskoka is very excited to work with Explorers’ Edge and InterVISTAS to further explore the opportunity to bring scheduled service to the Muskoka Airport,” said John Klinck, Chair of the District Municipality of Muskoka. “The airport is a very valuable asset for our region and we are eager to harness its potential to grow Muskoka’s economy.”

“InterVISTAS is pleased to be supporting Explorers’ Edge and the District of Muskoka to obtain security screening services at Muskoka Airport,” said Solomon Wong, Executive Vice President of InterVISTAS Consulting. “Commercial scheduled air service that provides connectivity to a region not only is an important economic and tourism driver, but can also enhance the quality of life for the community.”

RTO12/Explorers’ Edge is the regional tourism promoter for Algonquin Park, the Almaguin Highlands, Muskoka and Parry Sound funded by the Ontario Ministry of Tourism, Culture & Sport.

InterVISTAS is a consulting company with extensive expertise in aviation, transportation, and tourism. The team has developed innovative solutions to over 500 clients in 75 countries.

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For more information and to arrange an interview with Executive Director James Murphy email james@explorersedge.ca or telephone 705-706-1649.