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Algonquin Park, Almaguin Highlands, Loring-Restoule, Muskoka & Parry Sound

AGENDA - Explorers' Edge 2017 Strategic Planning Session

Date: Monday November 20 - Tuesday November 21, 2017 **Place:** Hidden Valley Resort, 1755 Valley Rd, Huntsville, ON

Draft Agenda

Monday

3.30 pm - Arrival

3.45 pm – 6.00 pm: Presentation by EE staff

 Review of pillars, review of current work status/trajectory, recommendations for moving forward (in particular domestic vs. international marketing and the Product Development Framework), competitive analysis/trends and Ministry expectations

6.30 pm - 8.30 pm: Dinner

Tuesday

8.00 am - 9.00 am: Breakfast

9.00 am - 10.30 am

MTCS Pillar Discussion (what would you like to see?)

10.30 am - 10.45 am Break

10.45 am - 12.00 pm

 Continued pillar priority discussion (other information we should be aware of? Risk identification?)

12.00 pm - 1.00 pm

Working Lunch and Board Meeting