**MEDIA RELEASE***For Immediate Distribution*

**Explorers’ Edge sweetens Porter flights to Muskoka with two summer programs**

*Shuttles and an incentive package offered to passengers using the 10-week service*

**Bracebridge, ON (May 22, 2019)** – Take a flight to Muskoka with Porter Airlines this summer and take advantage of two great programs offered by the regional tourism organization, Explorers’ Edge.

Travelers who book a minimum two-night stay at participating accommodations by June 21, 2019 and who also book a flight to or from Muskoka with Porter can get the Fly & Explore Package, which includes $100 in spending vouchers to redeem at more than 100 attractions, restaurants and shops.

“There’s no catch,” says James Murphy, executive director of Explorers’ Edge. “The Fly & Explore Package is our way of welcoming visitors and Porter Airlines to our region this summer. Accommodations and attractions from Parry Sound to Algonquin and Muskoka are participating, so it’s a fantastic way to get out and discover all there is to see, eat and do in Ontario’s cottage country in our most popular season.”

Porter passengers can also take advantage of the Explorers’ Edge Shuttle Service at the Muskoka Airport, which features five routes for arrivals and departures that span across the entire region, going as far north as South River, as far west as Port Severn and Parry Sound, and east to Whitney, Ontario. Stops will be made at various attractions and accommodations along the way, including Muskoka Brewery, Highlander Brew Co. and Trestle Brewing Company. The cost to use the shuttle is $10 per person one way.

“The shuttles are available to anyone arriving at or departing from Muskoka with Porter Airlines, so we expect that in addition to tourists staying at local accommodations, visiting friends and relatives of permanent and seasonal residents will also use the service. All are welcome to do so by reserving a seat with a flight confirmation number,” Murphy says.

Porter Airlines will begin its first seasonal service from Billy Bishop Toronto City Airport to the Muskoka Airport on June 27, 2019. The 10-week service will run on Mondays and Thursdays once a day, except when Monday is a holiday; in that instance the service will be offered on the following Tuesday.

For more information on the Fly & Explore Package, visit: <https://explorersedge.ca/flyandexplorepackage/>

For more information on the Explorers’ Edge Shuttle Service, visit: <https://explorersedge.ca/explorersedgeshuttleservice/>

To book a flight to the Muskoka Airport with Porter Airlines, click here: www.flyporter.com

**About RTO12/Explorers’ Edge:**

*RTO12 is the regional tourism organization for Algonquin Park, the Almaguin Highlands, Loring-Restoule, Muskoka, Parry Sound and South Algonquin that is funded by the Ontario Ministry of Tourism, Culture & Sport. Also known by its consumer-facing name, Explorers’ Edge, RTO12 was established in 2010 and is governed by a volunteer board of directors.*

**-30-**

**For more information, please contact:**

**Kate Monk  
Senior Director, Strategy & Communications  
Tel: 705-706-4353  
Email: kate@explorersedge.ca**