



## **MEDIA ADVISORY**

### **Porter Airlines Inaugural Flight to Muskoka Airport**

Porter Airlines will launch its new seasonal service into the Muskoka Airport (YQA) on June 27, 2019. A ceremonial water cannon salute and welcoming addresses offer photo opportunities to commemorate the occasion. Robert Deluce, Executive Chairman of Porter Airlines, will join local dignitaries, airport officials and representatives from Explorers' Edge on the first flight.

**Date:**

Thursday, June 27, 2019

The first flight is scheduled to arrive to YQA at 1:45pm for a ceremonial water cannon salute on the tarmac.

**Location:**

Muskoka Airport  
1011 Airport Road, Gravenhurst, Ontario

**Event Agenda:**

- 1:45pm: scheduled flight arrival and water cannon salute
- 2:05pm: welcoming reception and speeches
- 2:20pm: media interviews and additional photo opportunities
- 3:00pm: plane and passengers prepare for departure
- 3:30pm: scheduled departure

***To assist the Muskoka Airport in coordinating media attendance in a secured area, please telephone Molly Ross, District of Muskoka Communications Officer, at (705) 644-1055 with the name(s) of media representative(s) who will be attending and their affiliated organization(s) by June 26, 2019 at 4pm. You can also email her at [molly.ross@muskoka.on.ca](mailto:molly.ross@muskoka.on.ca).***

***Members of the media are invited to arrive at the airport by 1pm to be shown the designated media area prior to the first flight's arrival.***

## **About This Service**

Explorers' Edge, the regional tourism organization for Algonquin Park, Muskoka and Parry Sound that is funded by the Ontario Ministry of Tourism, Culture and Sport, has partnered with Porter Airlines to introduce seasonal summer service to the Muskoka Airport in an effort to increase international visitation to the region. This was also made possible by the introduction of Canadian Air Transport Security Authority (CATSA) screening services at the airport, which was achieved by the District of Muskoka, the third partner in this seasonal service. Representatives from all three partners will speak at the welcoming ceremony on June 27, 2019.

## **About Explorers' Edge**

RTO12 is one of thirteen regional tourism organizations funded by the Ontario Ministry of Tourism, Culture and Sport. Mandated to build the regional tourism industry in Algonquin Park, South Algonquin, Almaguin Highlands, Loring-Restoule, Muskoka and Parry Sound, Ontario, the agency was established in 2011 and is overseen by a volunteer Board of Directors composed of tourism business owners. RTO12 is also known by its consumer-facing branded identity, Explorers' Edge. RTO12 recently commenced its 5-Year Regional Tourism Strategy, which includes increasing visitation from and spend by international travellers. For more information, visit [rto12.ca](http://rto12.ca) or [explorersedge.ca](http://explorersedge.ca) (domestic audiences), or [www.thegreatcanadianwilderness.com](http://www.thegreatcanadianwilderness.com) (international audiences).

## **About Porter Airlines**

Porter Airlines has revolutionized short-haul flying with a warm and effortless approach to hospitality, restoring glamour and refinement to air travel. Porter is an Official 4 Star Airline® in the World Airline Star Rating®. The airline currently offers flights to Toronto, Ottawa, Montreal, Quebec City, Fredericton, Saint John, Moncton, Halifax, St. John's, Stephenville, N.L., Thunder Bay, Sault Ste. Marie, Sudbury, Timmins, Windsor, New York (Newark), Chicago (Midway), Boston and Washington (Dulles), and has seasonal flights to Mt. Tremblant, Que., Muskoka, Ont., Myrtle Beach, S.C., and Orlando-Melbourne, Fla. Visit [www.flyporter.com](http://www.flyporter.com) or follow @porterairlines on [Instagram](#), [Facebook](#) and [Twitter](#).

## **About the District Municipality of Muskoka and the Muskoka Airport**

The Muskoka Airport (CYQA) is owned and operated by the District Municipality of Muskoka. It is a Transport Canada Certified facility, providing a vital link to the air transportation industry in the Muskoka area. The airport operates 24 hours a day, 7 days per week, 365 days per year. The Muskoka Airport Public Terminal Building is located at the south end of the air field and has a public area available 24 hours per day.

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## **FOR FURTHER INFORMATION CONTACT:**

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