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Marketing Committee Meeting

Date: Tuesday September 22, 2015

Time: 10.30am – 1.00pm

Place: Holiday Inn, 100 Howland Dr, Huntsville, ON P1H 2P9

Agenda

- Welcome and Introductions (5 min)
 - Brief review of strategy for new members (10 min)
 - Update on results YTD (Partnership) (45 min)
 - MTMA marketing update (15 min)
 - OTMPC marketing update (15 min)
 - Break
 - E Google Adwords strategy explanation and MTMA Google Adwords Strategy (20 min)
 - RTO Competitive Landscape Analysis (15 min)
 - On the Horizon: UK / United States targeting (15 min)
 - Round Table (TBD)
 - Adjourn
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