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Community Relations Committee

Date & Location: Wednesday May 24, 2017 @ 3 Guys and a Stove, Huntsville, ON

Attendance:

Co-Chair: Michael Simonet & Kim Loader Attendance: Stacie Fiddler (Labour Market Group), Steve Carr (Choice Hotels), Susan Laycock (Simcoe Muskoka Workforce Development Board), Becky Pollock (Georgian Bay Biosphere), Kelly Haywood (HLOBCOC), Vanessa Backman (Parry Sound Tourism), Brody Purser (Deerhurst Resort), Scott Doughty (Hidden Valley)

Agenda

- Round Table Introduction
- RTO Update
- Governance – Committee process/next steps
- Workforce Development – Discussion
- Regional and sub-regional tourism vision - Discussion

Workforce Development Discussion

- Lifestyle
- No housing & lack of employees
- No transportation
- Jobcentral.ca
- Georgian Co-op program

Advocacy

- Temporary Foreign Worker Program
- Workforce Restrictions
- Guest Speaker(s)

Planning/Projects

- Short term – content marketing (Fall 2017 & Winter 2018)
- Long Term – Workforce Development Strategy, leveraging with Simcoe Muskoka Workforce and Labour Market Group (they will be circulating info on the RTO13 program)

Roles and Responsibilities Discussion

- Huntsville Lake of Bays Chamber of Commerce Model
- RTO leverage with regional organizations and focus on international