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## NEWS RELEASE

*For Immediate Distribution*

### **Porter Airlines opens Ontario's Muskoka region to North American travellers with summer service**

**TORONTO / March 25, 2019** – Porter Airlines will be flying to Muskoka Airport with the introduction of 2019 summer service. Popular with outdoor enthusiasts, Muskoka has established itself among the world's iconic summer retreats.

Flights will have an air time of approximately 20 minutes, operating twice weekly on Thursdays and Mondays between Billy Bishop Toronto City Airport and Muskoka Airport, from June 27 to September 3. Connecting flights are available via Toronto for numerous Porter destinations in the U.S. and Canada.

"Muskoka is an inspiring destination that attracts travellers from near and far," said Robert Deluce, president and CEO of Porter Airlines. "This new route serves as a great opportunity to link Muskoka to our North American network."

Travellers can soak up stunning scenery, from picturesque historic towns and villages to iconic Algonquin Park, and the area's famous waterways, including beautiful Georgian Bay. Muskoka offers a charming variety of amenities with golf courses, marinas, camps and cultural attractions spanning the region.

"Explorers' Edge is thrilled to be partnering with Porter Airlines to bring seasonal service to the Muskoka Airport this summer," said James Murphy, executive director of Explorers' Edge. "As the regional tourism organization for Muskoka, Parry Sound and Algonquin Park, it is our intent to leverage this service to increase international visitation across our entire region. Our thanks to the District of Muskoka representatives for their efforts to ready the airport, including working with Transport Canada and the Canadian Air Transport Security Authority."

"A new summer service between Toronto and Muskoka is great news for all Ontarians," said Michael Tibollo, Minister of Tourism, Culture and Sport. "Through this partnership, Porter Airlines and the regional tourism organization are opening a new route that will boost local business and make this stunning part of our province an easy-to-access vacation destination. Ontario is truly open for business in Muskoka."

**Schedule details are as follows:**

Day of week	Toronto departure time	Muskoka departure time
Thursday	1:10 p.m.	2:20 p.m.
Monday*	9:20 a.m.	10:30 a.m.

\*Tuesday departure during long weekends.

As part of an exceptional visitor experience in Muskoka and surrounding areas, Explorers' Edge will also introduce a seasonal shuttle bus service at the airport to deliver Porter passengers to accommodations across the region. The organization will also offer a traveller incentive for tourists who book a flight and accommodation, to the tune of \$100 CDN in spending vouchers.

Flights are currently available for booking on Porter's website and through travel agents. For complete schedule and booking details, visit [www.flyporter.com](http://www.flyporter.com).

## About Porter

Porter Airlines has revolutionized short-haul flying with a warm and effortless approach to hospitality, restoring glamour and refinement to air travel. Porter is an Official 4 Star Airline® in the World Airline Star Rating®.

The airline currently offers flights to Toronto, Ottawa, Montreal, Quebec City, Fredericton, Saint John, Moncton, Halifax, St. John's, Stephenville, N.L., Thunder Bay, Sault Ste. Marie, Sudbury, Timmins, Windsor, New York (Newark), Chicago (Midway), Boston and Washington (Dulles), and has seasonal flights to Mt. Tremblant, Que., Myrtle Beach, S.C., and Orlando-Melbourne, Fla.

Visit [www.flyporter.com](http://www.flyporter.com) or follow @porterairlines on [Instagram](#), [Facebook](#) and [Twitter](#).

## About Explorers' Edge / RTO12

RTO12 is one of thirteen regional tourism organizations funded by the Ontario Ministry of Tourism, Culture and Sport. Mandated to build the regional tourism industry in Algonquin Park, South Algonquin, Almaguin Highlands, Loring-Restoule, Muskoka and Parry Sound, Ontario, the agency was established in 2011 and is overseen by a volunteer Board of Directors composed of tourism business owners. RTO12 is also known by its consumer-facing branded identity, Explorers' Edge. RTO12 recently commenced its 5-Year Regional Tourism Strategy, which includes increasing visitation from and spend by international travellers.

For more information, visit [rto12.ca](http://rto12.ca) or [explorersedge.ca](http://explorersedge.ca) (domestic audiences), or [www.thegreatcanadianwilderness.com](http://www.thegreatcanadianwilderness.com) (international audiences).

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